



HOTELIGY 2023
EXPERTS IN HOTEL DIGITALISATION

A BRIEF SUMMARY OF

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We see **digitalisation** as a complement to people, not as a substitute for them. **We create technology** so that people can use their talents **for the things that really matter.**

IT IS MORE COMMON THAN YOU THINK

DOES YOUR HOTEL EXPERIENCE THESE PROBLEMS?

QUEUES AND WAITING TIMES

Queues at reception and Public Relations for the day-to-day management of guests.

LACK OF CONTROL

Control problems and lack of data during the guest's journey accompanied by information clutter.

REPETITIVE TASKS

Your staff spend their days performing repetitive tasks that add little value to the business and your customers.



PRINTING COSTS

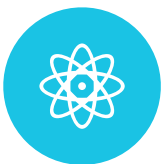
High printing costs for buffet boards, room directories, entertainment panels and general information.

LACK OF FEEDBACK

During the stay you have little feedback about the guests and their possible problems.

LACK OF COMMUNICATION

Information between multiple departments and guests does not flow properly, creating problems on a daily basis.



ALL-IN-ONE MANAGEMENT TOOL

All in One tool for guest management.
Hire the modules you need and pay only
for the ones necessary.



DIRECT COMMUNICATION BETWEEN GUEST AND HOTEL

New **channels** and channels of
communication between **guests** and
departments.



CENTRALISED INFORMATION

All **hotel information**, services and procedures
centralised in one place.



PROCESS AUTOMATION

Automation of repetitive tasks and processes will
make the life of the guest and the employee **easier**.

WE HAVE THE
SOLUTION



LET'S START OPTIMISING

NUMBERS AND SAVINGS



6.000€ IN PRINTING

If we calculate that the **average cost** of a printed directory is €30, a 200-room hotel spends **€6,000 per year** on replacement.



5.000€ IN BUFFET

A holiday hotel with **3 buffets** services spends **1.5 hours** a day on **manual labelling**. If we calculate that one hour of worker costs about €9.50 gross, we would reach at an approximate cost of **€5000 per year**.



17.000€ IN RECEPTION

Last year, in a hotel with 485 rooms, **more than 900,000 queries were made within the App**. If only 10% of these queries were made over the phone or at reception, and if each query consumed only 1 minute of your employees' time, we are talking about a saving of 1,534 hours - **almost €17,000 per year**.

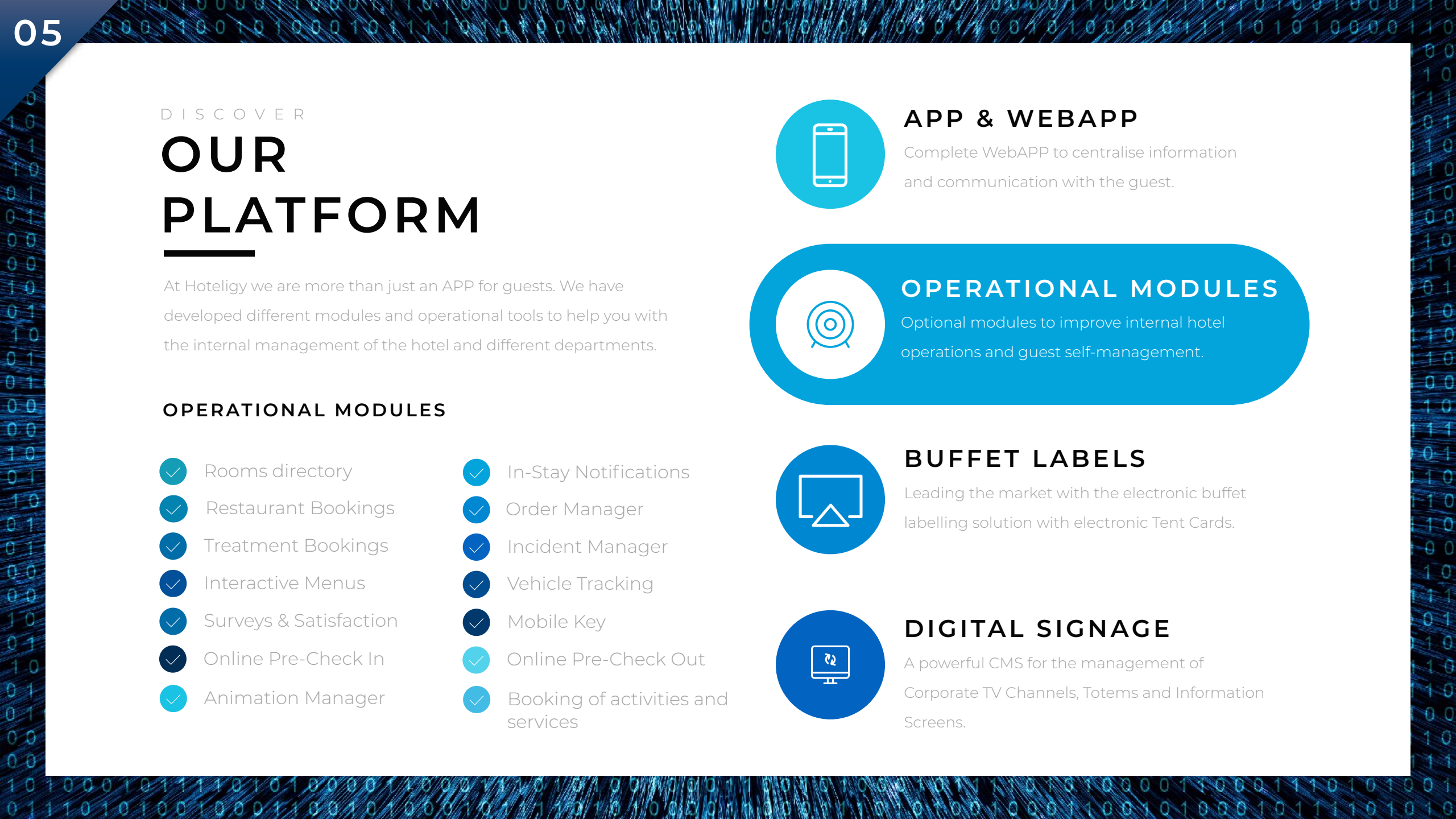


WHY CHOOSE US

OUR ADDED VALUE

- 01 WE UNDERSTAND YOUR NEEDS**
We **adapt** to the **needs** of the hotelier, **understanding** their problems and providing solutions.
- 02 CONTENT MANAGEMENT**
Our content management service **prevents** you from seeing our platform as additional work.
- 03 PROVEN EXPERIENCE**
More than **4 years** of service and more than **300 customers** in more than **11 countries** endorse our experience.
- 04 GEOGRAPHICAL AVAILABILITY**
We work all over the world and have our own offices and staff in **Tenerife** (Canary Islands), **Alicante** (Spain), **Playa del Carmen** (Mexico) and **Mexico City** (Mexico).





DISCOVER

OUR PLATFORM

At Hoteligy we are more than just an APP for guests. We have developed different modules and operational tools to help you with the internal management of the hotel and different departments.

OPERATIONAL MODULES

- ✓ Rooms directory
- ✓ Restaurant Bookings
- ✓ Treatment Bookings
- ✓ Interactive Menus
- ✓ Surveys & Satisfaction
- ✓ Online Pre-Check In
- ✓ Animation Manager
- ✓ In-Stay Notifications
- ✓ Order Manager
- ✓ Incident Manager
- ✓ Vehicle Tracking
- ✓ Mobile Key
- ✓ Online Pre-Check Out
- ✓ Booking of activities and services



APP & WEBAPP

Complete WebAPP to centralise information and communication with the guest.



OPERATIONAL MODULES

Optional modules to improve internal hotel operations and guest self-management.



BUFFET LABELS

Leading the market with the electronic buffet labelling solution with electronic Tent Cards.



DIGITAL SIGNAGE

A powerful CMS for the management of Corporate TV Channels, Totems and Information Screens.



BENEFITS

FOR THE GUESTS



INSTANT INFORMATION

Allows the guest to **instantly** consume **information** where and when they want.



REAL-TIME SELF-MANAGEMENT

Ease of doing business **independently** without the need to go to reception or make calls.



SAVING TIME AND QUEUES

Avoid **unnecessary queues** and time wasting during your holiday.



GREATER SATISFACTION

Increase **guest satisfaction** by being able to share your **feedback** instantly.



BENEFITS FOR

THE MANAGEMENT






Get to know all the advantages that our platform can bring to the general management of the hotel.

- ✓ **TOP RATINGS**
We help you to get a **better guest rating** for your hotel, offering them a **better experience**.
- ✓ **MORE CONTROL AND MONITORING**
Advanced statistics and reports to **measure the impact of digitisation**.
- ✓ **IN-STAY REVENUE ENHANCEMENT**
We help you **improve In-Stay revenue** with **cross-selling** and **Upselling**.
- ✓ **PRODUCTIVITY INCREASE**
Operational and **printing cost savings**. Allows your staff to spend more time on value-added tasks.
- ✓ **IMPROVING COMMUNICATION**
Guests will finally get to know all the **hotel's services in detail**.

C O R P O R A T E

BENEFITS

Discover all the benefits that our tools can offer at a corporate level.

-  **UNIFIED IMAGE**
Unifies the **brand image** among all the hotels in the chain when managing in-stay information.
-  **ECO FRIENDLY POLICIES**
Reduce the use of paper and help **to be a more sustainable** company and comply with current legislation.
-  **NEW SALES CHANNELS**
Providing **more information** before **booking** helps decision making and **increases sales**.
-  **SHARED INFORMATION**
Easily **share information** across multiple hotels in the group, such as content and point-of-sale rates.
-  **BI MONITORING**
Allows you to **monitor and supervise** what is happening in each hotel by being able to control all the operational information published by each hotel, **integrating it into your BI Dashboards**.





TIME SAVING

Time savings in the management and execution of repetitive tasks.



DIGITAL DIRECTORY

All hotel information centralised in an easy-to-access directory for staff and guests.



FEWER COMPLAINTS

We help reduce the number of complaints and face-to-face requests they have to deal with.



INSTANT FEEDBACK

We provide the possibility to get valuable and instant feedback from the guest.



POSITIVE REVIEWS

We help generate more and better positive reviews on online platforms.



DETECTING PROBLEMS

We detect problems and incidents before the guest leaves the hotel.

BENEFITS FOR RECEPTION & PR





B E N E F I T S F O R

FOOD AND BEVERAGES



TIME SAVING

Save time by **automating** buffet labelling.



EFFICIENT MANAGEMENT

Efficient management of Room Service orders without having to go through several departments.



CAPACITY MANAGEMENT

Efficient management of the **capacity** and flow of visitors, optimising available resources.



GREATER CONTROL

Better control and monitoring through comprehensive metrics.



MONITORING

Allows easy measurement of guest satisfaction and feedback.



CROSSELLING

Increases **cross-selling** with the sale of additional products not included in the scheme.

BENEFITS FOR

WELLNESS & SPA

A complete module for **centre management and booking optimisation** with **self-management by the guest** without staff intervention.

✓

EFFICIENT MANAGEMENT
 Efficient management of the staff agenda and cabins.

✓

INCREASE IN SALES
 Increase sales by offering **more information** to the guest.

✓

COMMISSION CALCULATION
 Automatic calculation of **commissions** for each masseur or salesperson.

✓

TIME OPTIMISATION
 Intelligent allocation based on **employee availability** and **customer needs**.

✓

CROSSELLING
 Increase the sale of complementary services and products not included in the scheme.

✓

TIME SAVING
 Avoid **wasting time** performing repetitive daily tasks.





ADVANTAGES FOR

ANIMATION

01 AGENDA AT A CLICK

Instant changes. Guests can **consult the schedule** immediately, from any device and at any time.

02 ACTIVITY BOOKING

Control the **capacity** and get **information** about the **attendance of each activity** thanks to a complete activity **booking engine**.

03 INTEGRATIONS

Integrate entertainment planning with third-party tools to avoid double work in multiple tools.

04 DIGITISATION OF BILLBOARDS

Forget about show and activity panels. Replace the entire billboard with large format information screens with remote management.

OUR VALUE IN

HOUSEKEEPING & MAINTENANCE



UNIFIED MANAGEMENT

We help to **centralise** all **tasks** and **requests** on a single platform.



TASK ALLOCATION

The system allows **tasks to be added** and **assigned** to the relevant department.



RECEIVING REQUESTS

It allows them to **receive guest requests** in real time and without unnecessary intermediaries.



INTEGRATION

Easy integration with different industry tools. Avoid having to manually dump information and work on multiple platforms.



DISCOVER OUR STAFF

OUR CORE TEAM

In Hoteligy we have a **highly qualified multidisciplinary team** of more than **15 professionals** spread between **Spain** (Tenerife, Canary Islands and Alicante) and **Mexico** (Playa del Carmen and Mexico City).



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CEO - Co Founder



ALAIN DE TORRES
Co Founder



ALDIANA BAJRIC
Operation Manager



ANNE MEYFELDT
Marketing Manager



OSCAR ARTACHO
Sales Manager



WHO ALREADY TRUSTS US?

SOME OF OUR CLIENTS



NEOM
SAUDI ARABIA



OCEAN HOTELS
CARIBBEAN



PRINCESS HOTELS
CANARIES & CARIBBEAN



INSOTEL GROUP
BALEARIC ISLANDS



H10 HOTELS
SPAIN & CANARIES



RADDISON
CANARIES & HUNGARY



THB HOTELS
SPAIN



MAGIC COSTA BLANCA
BENIDORM



SBH HOTELS
CANARIES & ASIA



ADRIAN HOTELS
TENERIFE



GF HOTELES
TENERIFE



FAIRMONT HOTELES
MALDIVES

REQUEST
DEMO

WHERE WE ARE

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